

Dr.S.SHANTHI MERLIN

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Department of Commerce,
Bishop Heber College,
Tiruchirappalli - 17.

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Qualification

Degree	Branch	Institution / University	Year of Passing
Ph.D	Commerce	Madurai Kamaraj University	2013
MBA	Human Resource Management	Bharathidasan University	2008
M.Phil	Commerce	Alagapa University	2004
M.Com	Commerce	Madurai Kamaraj University	2002
B.Com	Commerce	Madurai Kamaraj University	2000

Ph.D. Details

Title of Thesis		Area of Specialization	
A Study on Performance of Women Self Help Group, Thanjavur		Commerce	
Research Supervisor	Research Centre	Year of Award	
Dr.David Amirtharajan.S	Madurai Kamaraj University	2013	

Cleared NET / SET :	Details	Year of Passing
SET	1202677	February & 2016

Cleared NET / SET :	Details	Year of Passing
SET	1202677	February & 2016

Additional Qualification

Name of Course	Place of Study	Date	Duration
ARPIT course for Career Advancement Scheme (CAS) Promotion	SWAYAM ARPIT ONLINE COURSE	August & 2021	Four Months

Work Experience

Name of Institution	Address of Institution	Designation	From	To
American College, Madurai	American College, Goripalayam Madurai	Assistant Professor	1.6.2002	1.6.2003
Marathu Pandiyar College	Marathu Pandiyar College, Thanjavur	Assistant Professor	1.8.2003	1.6.2010
Dhanalakshmi Srinivasan College of Arts and Science for Women	Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur	Head, MBA	1.6.2011	1.6.2013
Dhanalakshmi Srinivasan Engineering College	Dhanalakshmi Srinivasan Engineering College, Perambalur	Assistant Professor	1.10.2010	1.8.2011
Bishop Heber College	Vayalur Rd, Puthur, Tiruchirappalli, Tamil Nadu	Assistant Professor	11.7.2013	

Teaching / Research Experience

U.G. : 18 years **P.G. :** 18 years **M.Phil. :** 8 years **Ph.D. :** 2 year

Research Guidance

U.G. : 75 **P.G. :** 45 **M.Phil. :** 2 **Ph.D. :** 3 - Registered

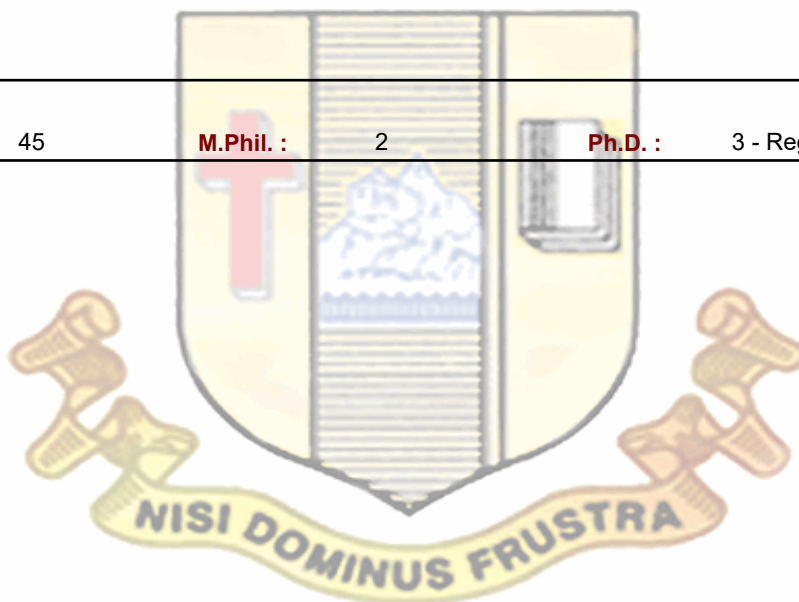


Table of Contents

1.	Conferences / workshops / Seminars Attended	44
2.	Research Papers Presented	14
3.	Publication in Journals	10
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	5
7.	Research Projects	0
8.	Resource Person	14
9.	Consultancy	2
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	4 / 3

1. National level Orientation on **"Innovative Approaches in Management Teaching"** sponsored by Holy Cross College (Autonomous), Trichy organized by Holy Cross College (Autonomous), Trichy at Online Mode during 21/09/2021 to 24/09/2021.
2. National level Orientation on **"Orientation Programme for Faculty in Universities / Colleges/ Institutes of Higher Education"** sponsored by Ministry of HRD PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING organized by Ramanujan College, Delhi at Online Mode during 04/07/2020 to 01/07/2021.
3. National level Orientation on **"Faculty in Universities / College/ Institutes of Higher Education"** sponsored by MHRD Pandit Madan Mohan Malaviya National Mission on organized by Teaching Learning Centre Ramanujan College, University of Delhi at Online Mode during 04/06/2020 to 01/07/2020.
4. National level Workshop on **"ICT Based Teaching- Learning Tools"** sponsored by Inquire Hub, Registered Under, The Ministry of MSME Govt of India organized by Inquire Hub, Registered Under, The Ministry of MSME Govt of India at Online Mode during 31/05/2020 to 31/05/2020.
5. National level Orientation on **"Beyond Academic Excellence- A Reality Show"** sponsored by Office of the Controller of Examinations & Department of History- HISTORIA 20 organized by Office of the Controller of Examinations & Department of History- HISTORIA 20 at Online Mode during 25/05/2020 to 31/05/2020.
6. College level Workshop on **"Webinar on Flipped Classrooms"** sponsored by Department of Chemistry, Bishop Heber College, Tiruchirappalli organized by Department of Chemistry, Bishop Heber College, Tiruchirappalli at Online during 21/05/2020 to 21/05/2020.
7. College level Workshop on **"Webinar on Online Teaching : The New Norm"** sponsored by IQAC- BHC organized by IQAC- BHC at Online Mode during 21/05/2020 to 21/05/2020.
8. National level Orientation on **"ACT-Right Now, COVID-19 & Its Implications"** sponsored by Jain School of Commerce (Deemed - To-Be-University) organized by Jain School of Commerce (Deemed - To-Be-University) at Online Mode during 29/04/2020 to 01/05/2020.
9. National level Orientation on **"Managing Online Classes and Co-Creating MOOCs"** sponsored by MHRD Pandit Madan Mohan Malaviya National Mission on organized by Teaching Learning Centre Ramanujan College, University of Delhi at Online Mode during 20/04/2020 to 06/05/2020.
10. College level Workshop on **"Hands on Training on e-Content Development"** sponsored by Deanery of Research and Development & IQAC- BHC organized by Deanery of Research and Development & IQAC- BHC at Tiruchirappalli during 12/07/2019 to 12/07/2019.
11. College level Workshop on **"Faculty Recharging Programme"** sponsored by IQAC- BHC organized by IQAC- BHC at BHC-Trichy during 11/06/2019 to 12/06/2019.
12. Regional level Seminar on **"Catalytic Commerce Curriculum: Changing Dimensions and Future Directions"** sponsored by Department of Commerce, Lady Doak College organized by Department of Commerce, Lady Doak College at Madurai during 22/02/2019 to 22/02/2019.
13. College level Workshop on **"Bench marking the Best Practices in Teaching and Learning in Higher Education"** sponsored by NAAC organized by IQAC- BHC at BHC-Trichy during 14/02/2019 to 15/02/2019.
14. Regional level Workshop on **"Two Day Inter-Collegiate Faculty Development Programme on R Programming for Statistical Analysis"** sponsored by PG & Research Department of Commerce, Bishop Heber College organized by PG & Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 22/01/2019 to 23/01/2019.
15. International level Conference on **"International Conference on Sustaining a Competitive Advantage in the Changing Business Scenario"** sponsored by PG & Research Department of Commerce, Bishop Heber College organized by PG & Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 12/09/2018 to 12/09/2018.

16. College level Workshop on **"One Day Workshop on Examinations and Evaluation Reforms"** sponsored by IQAC- BHC organized by IQAC- BHC at BHC-Trichy during 10/03/2018 to 10/03/2018.
17. National level Conference on **"Social Entrepreneurship: Sustainable Models And Practices"** sponsored by PG Department of Commerce Computer Application, St.Josephs College organized by PG Department of Commerce Computer Application, St.Josephs College at Tiruchrappalli during 27/02/2018 to 27/02/2018.
18. Regional level Workshop on **"International Financial Reporting Standards"** sponsored by PG & Research Department of Commerce, Bishop Heber College organized by PG & Research Department of Commerce, Bishop Heber College at Tiruchrappalli during 09/02/2018 to 01/01/1900.
19. International level Conference on **"International Conference on Emerging Trends in Service Sector in the Transformation of the Indian Economy"** sponsored by PG & Research Department of Commerce, Bishop Heber College organized by PG & Research Department of Commerce, Bishop Heber College at BHC-Trichy during 01/12/2017 to 01/12/2017.
20. College level Workshop on **"Faculty Empowerment Programme"** sponsored by IQAC- BHC organized by IQAC- BHC at BHC-Trichy during 14/06/2017 to 14/06/2017.
21. College level Workshop on **"CURRICULUM DESIGN AND EVALUATION TECHNIQUES"** sponsored by DST-FIST & DBT-STAR COLLEGE organized by BIO TECH DEPT- BHC at BHC, TRICHY during 21/11/2016 to 22/11/2016.
22. International level Conference on **"International Conference on Recent Trends in Business and Finance"** sponsored by PG & Research Department of Commerce, Bishop Heber College organized by PG & Research Department of Commerce, Bishop Heber College at BHC-Trichy during 05/10/2016 to 05/10/2016.
23. International level Conference on **"International Conference on Digital India Prospects and Challenges"** sponsored by Department of Commerce, BHC organized by Department of Commerce, BHC at BHC, TRICHY during 20/08/2015 to 20/08/2015.
24. National level Conference on **"Contemporary Management Challenges in Social Media"** sponsored by Department of Management Studies, BHC organized by Heber Institute of Management Studies at BHC, TRICHY during 14/03/2015 to 14/03/2015.
25. International level Conference on **"Contemporary Issues in Business"** sponsored by Department of Commerce, BHC organized by Department of Commerce, BHC at BHC, TRICHY during 05/12/2014 to 06/12/2014.
26. College level Workshop on **"Statistical Tools and Techniques"** sponsored by Department of Commerce & Management Studies, BHC organized by Department of Commerce and Management Studies, BHC at BHC, TRICHY during 23/12/2013 to 24/12/2013.
27. College level Workshop on **"Research Techniques and Data Analysis"** sponsored by Department of Commerce, BHC organized by Department of Commerce, BHC at BHC, TRICHY during 21/10/2013 to 21/10/2013.
28. State level Workshop on **"Research on Commerce and Management Studies"** sponsored by TamilNadu State Council for Science and Technology, Chennai organized by Research Centre of Commerce Bharathidasan University College, Perambalur at Bharathidasan University College, Perambalur during 15/03/2013 to 16/03/2013.
29. National level Conference on **"Crisis Management"** sponsored by Department of Commerce and Business Administration, Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur organized by Department of Commerce and Business Administration, Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur at Dhanalakshmi College of Arts & Science for Women, Perambalur during 06/02/2013 to 06/02/2013.
30. National level Conference on **"Quality Benchmarking in Higher Education"** sponsored by IQAC, DSCASW, Perambalur organized by IQAC, DSCASW, Perambalur at Dhanalakshmi College of Arts & Science for Women, Perambalur during 30/01/2013 to 30/01/2013.

31. National level Conference on **"Opportunities and Challenges of Contemporary Management Practices in Indian Arena"** sponsored by Department of Management Studies, Vidyaa Vikas College of Engineering and Technology, Tiruchengode organized by Department of Management Studies, Vidyaa Vikas College of Engineering and Technology, Tiruchengode at Tiruchengode during 13/10/2012 to 13/10/2012.
32. International level Conference on **"Impact of Global Crisis in Indian Business"** sponsored by Department of Management Studies, Annai Mathammal Sheela Engineering College, Namakkal organized by Department of Management Studies, Annai Mathammal Sheela Engineering College, Namakkal at Namakkal during 14/09/2012 to 14/09/2012.
33. Regional level Orientation on **"Research Methods in Management and Commerce"** sponsored by AICTE organized by Department of Management Studies, Sunharsan Engineering College, Pudukkottai at Pudukkottai during 16/04/2012 to 30/04/2012.
34. National level Conference on **"Emerging Trends in Human Resource Management"** sponsored by Department of Management Studies, Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur organized by Department of Management studies, Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur at Perambalur during 28/02/2011 to 28/02/2011.
35. National level Seminar on **"ECR- Change in Theory of Retail Management"** sponsored by Adaikalamatha Institute of Management organized by Adaikalamatha Institute of Management at Thanjavur during 28/01/2011 to 01/01/1900.
36. National level Seminar on **"Innovative Ideas & Concept on HRM - Emerging Trends, Jamal Institute of Management, Trichy"** sponsored by Jamal Institute of Management organized by Jamal Institute of Management at Trichy during 25/01/2011 to 25/01/2011.
37. National level Seminar on **"The Impact of BRIC Economy on Agro Economy Beyond Comparison - BRICs, PET Engineering College, Vallioor, Tirunelveli District"** sponsored by PET Engineering College organized by PET Engineering College, Vallioor, Tirunelveli District at Tirunelveli during 24/11/2010 to 24/11/2010.
38. National level Seminar on **"Consumer Behaviour & Decision making in emerging marketing trend in the new millennium"** sponsored by Dhanalakshmi Srinivasan College of Arts and Science organized by Dhanalakshmi Srinivasan College of Arts & Science at Perambalur during 24/09/2009 to 24/09/2009.
39. National level Conference on **"Women Entrepreneurship in India"** sponsored by Department of Commerce and Business Administration, Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur organized by Department of Commerce and Business Administration, Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur at Perambalur during 23/02/2008 to 23/02/2008.
40. Regional level Refresher on **"Commerce"** sponsored by UGC organized by UGC- Academic Staff College, BDU, Trichy at Trichy during 25/10/2007 to 14/11/2007.
41. International level Seminar on **"Case Study method of Teaching in Commerce/ Management Educaiton"** sponsored by UGC organized by Department of Commerce and Financial Studies, BDU, Trichy at Trichy during 20/01/2007 to 21/01/2007.
42. International level Seminar on **"Case Study method of Teaching in Commerce/ Management Education"** sponsored by Bharathidasan University organized by Bharathidasan University at Trichy during 20/01/2007 to 21/01/2007.
43. National level Seminar on **"Women in the Wake, Women Entrepreneurship in India- 2010"** sponsored by Dhanalakshmi Srinivasan College of Arts and Science organized by Dhanalakshmi Srinivasan College of Arts & Science at Perambalur during 23/02/2006 to 23/02/2006.
44. National level Seminar on **"Changing Scenario of Consumerism"** sponsored by Bharathidasan University organized by Bharathidasan University at Trichy during 11/02/2006 to 12/02/2006.

1. **"Teachers Adaptability Towards Online Class"** in the International conference on *One Day International Conference (Virtual) on "Step Up Sustainable Development Goals into Actions"* sponsored by , organized by Post Graduate & Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli at Bishop Heber College (Autonomous) , Tiruchirappalli during 31/03/2021 to 31/03/2021.
2. **"A Study on Perception of Subscribers of NETFLIX- The New of The TV Industry"** in the International conference on *One day International Seminar on "Service Sector in India: Making New Avenues in Indian Economy"* sponsored by , organized by Post Graduate & Research Department of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli at Jamal Mohamed College (Autonomous) , Tiruchirappalli during 13/01/2021 to 13/01/2021.
3. **"NETFLIX AND THE BATTLE AGAINST TORRENT PIRACY IN INDIA"** in the International conference on *International Conference - Sustainable Development Goals* sponsored by , organized by Department of Commerce, Bishop Heber College (Autonomous), Trichy at Trichy during 11/12/2020 to 11/12/2020.
4. **"Digital Jewellery"** in the International conference on *Digital India - Prospects and Challenges* sponsored by Department of commerce, BHC, Trichy, organized by Department of commerce, BHC, Trichy at Trichy during 20/08/2015 to 20/08/2015.
5. **"Impact of E-Learning in the Development of Students Life"** in the International conference on *Digital India - Prospects and Challenges* sponsored by Department of commerce, BHC, Trichy, organized by Department of commerce, BHC, Trichy at Trichy during 20/08/2015 to 20/08/2015.
6. **"Digital India In a Road map for Intelligent Enterprising & National Renovation"** in the Select conference on *Digital India - Prospects and Challenges* sponsored by Department of commerce, BHC, Trichy, organized by Department of commerce, BHC, Trichy at Trichy during 20/08/2015 to 20/08/2015.
7. **"Work Engagement Among Faculty Members in commerce Department at BHC, Trichy"** in the National conference on *Contemporary Management Challenges in Social Media* sponsored by Heber Institute of Management Studies, organized by Heber Institute of Management Studies at Trichy during 14/03/2015 to 14/03/2015.
8. **"Agriculture and SHGs"** in the International conference on *Contemporary Issues in Business* sponsored by Department of commerce, BHC, Trichy, organized by Department of commerce, BHC, Trichy at Trichy during 05/12/2014 to 06/12/2014.
9. **"Stress Management among the employees of Vodafone call centre"** in the International conference on *Contemporary Issues in Business* sponsored by Department of commerce, BHC, Trichy, organized by Department of commerce, BHC, Trichy at Trichy during 05/12/2014 to 06/12/2014.
10. **"Crisis Management strategies for SHGs"** in the National conference on *Crisis Management* sponsored by Department of Commerce & Business Administration, Dhanalakshmi Srinivasan College of Arts and science for Women, Perambalur, organized by Department of Commerce & Business Administration, Dhanalakshmi Srinivasan College of Arts and science for Women, Perambalur at Perambalur during 06/02/2013 to 06/02/2013.
11. **"Smart Card Health Insurance System for Women"** in the National conference on *Opportunities and challenges of Contemporary Management practices in India Arena* sponsored by Department of Management Studies, Vidyaa Vikas College of Engineering and Technology, Tiruchengode, organized by Department of Management Studies, Vidyaa Vikas College of Engineering and Technology, Tiruchengode at Tiruchengode during 13/10/2012 to 13/10/2012.
12. **"Global Financial Crisis and Its impact on India"** in the International conference on *Impact of Global Crisis in Indian Business* sponsored by Department of Management Studies, Annai Mathammal Sheela Engineering College, Namakkal, organized by Department of Management Studies, Annai Mathammal Sheela Engineering College, Namakkal at Namakkal during 14/09/2012 to 14/09/2012.

13. **"ECR-Change in theory of retail managment"** in the National conference on *Management of Resources- Issues & Challenges* sponsored by Adaikalamatha Institute of Management, Thanjavur, organized by Adaikalamatha Institute of Management, Thanjavur at Thanjavur during 28/01/2011 to 28/01/2011.
14. **"Innovative Ideas and concepts on Human Resource- Emerging Trends in HRM- Competency Mapping"** in the National conference on *Management in the Age of Innovation* sponsored by Jamal Institute of Management, Trichy, organized by Jamal Institute of Management, Trichy at Trichy during 25/01/2011 to 25/01/2011.



1. **"A Study on Perception of Subscribers of NETFLIX - The new face of the TV industry"**
published in UGC care listed Journal (PEER REVIEW) Vol. 43, Issue No. 04(XXVI), January 2021
ISSN : 2249-6661.
2. **"A Study on Emotional Intelligence of Staff Members in Bishop Heber College at Trichy"**
published in PRIMAX FOUNDATION (PEER REVIEW) Vol. 7, Issue No. May 2018, May 2018 ISSN : 2279-543X.
3. **"Self Help Group & Marketing Performance: A study on selected SHGs of Thanjavur District"**
published in Emperor International Journal of Finance and Management Research (PEER REVIEW)
Vol. 4, Issue No. 2, February 2018 ISSN : 2395-5929.
4. **"Agriculture and SHGs"** published in Contemporary Issue in Business (CONFERENCE PROCEEDING) Vol. 5, Issue No. , January 2014 ISSN : ---.
5. **"TIME FOR CONVERSION OF SHGS INTO CORPORATE STATUS"** published in APPLIED RESEARCH IN COMMERCE AND MANAGEMENT (CONFERENCE PROCEEDING) Vol. , Issue No. , January 2014 ISSN : ---.
6. **"Euro Crisis a Jeopardize"** published in Enigma (PEER REVIEW) Vol. 2, Issue No. 2, June 2012
ISSN : 2277-5722.
7. **"Euro Crisis a Jeopardize"** published in Enigma (PEER REVIEW) Vol. 2, Issue No. 2, June 2012
ISSN : 2277-5722.
8. **"Euro Crisis a Jeopardize"** published in Enigma (PEER REVIEW) Vol. 2, Issue No. 2, June 2012
ISSN : 2277-5722.
9. **"Euro Crisis a Jeopardize"** published in Enigma (PEER REVIEW) Vol. 2, Issue No. 2, June 2012
ISSN : 2277-5722.
10. **"Impact of E-Learning in the Development of Student life"** published in Digital India - Prospects and Challenges (CONFERENCE PROCEEDING) Vol. , Issue No. , January 1900 ISSN : ---.

1. National level Workshop Entitled **"FDP- Investor Education-A Seven Day Webinar"** at Online Mode, sponsored by , during 02/02/2022 to 09/02/2021.
2. National level Conference Entitled **"FDP-Investor Education and Awareness - Report"** at Online Mode, sponsored by , during 26/11/2021 to 26/11/2021.
3. National level Workshop Entitled **"Research Methodology & Data Analysis Using SPSS & AMOS"** at Bishop Heber College, sponsored by , during 30/01/2020 to 31/01/2020.
4. National level Workshop Entitled **"R Programming For Statistical Analysis"** at Bishop Heber College, sponsored by , during 22/01/2019 to 23/01/2019.
5. National level Workshop Entitled **"International Financial Reporting Standards"** at Bishop Heber College, sponsored by , during 09/02/2018 to 09/02/2018.

RESOURCE PERSON

- 14

1. Regional level Invited Lectures on **"Communication Skills-Management Development Programme on Glide to Fly"** at Bishop Heber College, 26/03/2021.
2. Regional level Invited Lectures on **"Communication Skills-Management Development Programme on Glide to Fly- Railway Employees"** at Bishop Heber College, 23/03/2021.
3. College level Invited Lectures on **"Overview of Securities Market and Career Growth"** at Bishop Heber College, 23/03/2021.
4. College level Group Activity on **"Ice Breaking Session- Group Activity"** at Bishop Heber College, 19/03/2021.
5. Regional level Workshop on **"Attitude Change, Work Ethics & work Culture and Communication Skill"** at Technical Training & Development Centre, Trichy, 25/02/2021.
6. Regional level Invited Lectures on **"Balancing Roles and Attitude Change, Work Ethics and Work Culture"** at Tamil Nadu Generation and Distribution Corporation, Tiruchirappalli, 19/07/2019.
7. College level Orientation on **"Faculty Facilitator of the Student Induction Program"** at Bishop Heber College, 26/06/2019.
8. College level Chair Person on **"Xchange Program"** at St.Josephs Institute of Management, Trichy, 08/02/2019.
9. State level Invited Lectures on **"Personality Development"** at Republic Day Camp Contingent of Tamil Nadu Directorate, PMU, Vallam, 13/12/2018.
10. State level Seminar on **"Today's Challengers for HRM-A New Interpretation"** at Servite Arts and Science College for Women, Karur, 22/09/2018.
11. Regional level Invited Lectures on **"Inaugural Function of Literary & Debating Society"** at Schwartz Hall, St.Johs Vestry Anglo Indian Hr.Sec.School, Trichy, 26/06/2018.
12. State level Invited Lectures on **"How to Face Interview and Group Discussion"** at PMU, Thanjavur, 13/01/2017.
13. State level Invited Lectures on **"Work life balance of women of the modern era"** at Thanjavur Electric Board, 08/08/2016.
14. State level Chair Person on **"Best Manager- Talentia 15"** at St.Josephs Institute of Management, Trichy, 23/07/2015.

Regional Motivation & Team Building & Stress Management from March 2021 - .

Regional Developing Intra/ Inter Personal Relation & Stress Management & Time Management from January 2021 - .

